

Requirements printing data

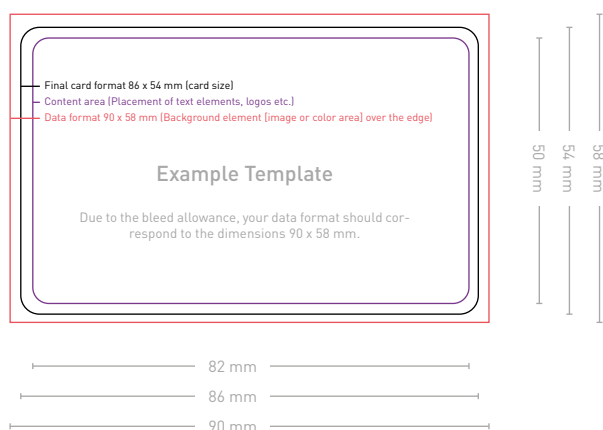
Plastic card printing

1. The printing data file/format must include bleed left/right/above/below

The most common plastic cards have the size of 86 mm x 54 mm and rounded corners with a radius of 3 mm (final shape).

Bleed for card printing process: **+ 2 mm**

If photos or colored areas are placed exactly on the „final card format“ edge in your layout and no bleed allowance of 2 mm has been defined, so-called „white flashes“ (white blank edge becomes visible) can occur. Therefore, photos or areas should be drawn over the edge of the final card format and the document should be provided with a so-called bleed allowance or an overfill of 2 mm.



When using photos, images and / or colored surfaces that are inserted as background motifs, please pay attention to the following:



If the background motif should fill the card up to the edge and no white border should be visible, please pay attention to the bleed allowance and enlarge the image! The right picture is correctly laid out.



If a picture is to be placed on the edge of the card, please pay attention to the bleed allowance! The right picture is correctly laid out.



Use our templates to create your layout:

Adobe Photoshop: [Download template](#)
Adobe Illustrator: [Download template](#)
Adobe InDesign: [Download template](#)

Important: When using the templates, please hide the „Instructions“ layer before exporting to PDF!
The instructions are only used for orientation when creating your layout.

2. Please produce in CMYK Euroscale / Pantone colors are possible

RGB colors cannot be used. Subsequent conversions could, under certain circumstances, cause serious changes in color cause.

3. The print resolution of graphics and images must be at least 300 dpi

4. Fonts must be converted into paths (vectorized) (applies to pixel-based software such as Photoshop)

In general, it is advisable to use vectorized rather than pixel-based files in your layout. For example with your company logo.

5. We accept the following file formats:

OFFSET PRINTING:

- .pdf - printable PDF (preferred format)
- .psd - Adobe Photoshop v.7 or lower for PC
- .ai or .eps - Adobe Illustrator v.10 or lower for PC

DIGITAL PRINT:

- .pdf - printable PDF